

# CEO/Owner Growth Mindset Programme (COGMP)

## Frequently Asked Questions (FAQ)

### 1. What is the COGMP Programme?

The CEO/Owner Growth Mindset Programme (COGMP) is a business transformation programme designed to strengthen leadership, improve organisational mindset, and enhance overall company performance towards becoming globally competitive.

---

### 2. Who is this programme for?

This programme is tailored for CEOs, Managing Directors, business owners, and senior management teams seeking to elevate their leadership capabilities and drive company-wide transformation.

---

### 3. What will I gain from this programme?

Participants will gain strategic leadership insights, improved decision-making capabilities, and practical tools to enhance operations, strengthen company culture, and drive sustainable business growth.

---

### 4. How is the programme delivered?

The programme is conducted over a minimum of six months and includes structured coaching sessions with industry experts, focusing on real business challenges, operational improvements, and strategic alignment.

---

### 5. How do I apply?

You can apply through the MARii programme portal by completing the online application form. Shortlisted companies will be contacted for further assessment and onboarding into the programme.