

<b>TASK DESIGNATION:</b> Strategic Business Development and Partnership Internship
<b>DEPARTMENT:</b> Strategic Business Development and Partnership (SBDP)
<b>DIVISION/PILLAR:</b> CEO's Office
<b>REPORTING TO:</b> Head of Department, SBDP
<b>TASK DESCRIPTION</b>
<ol style="list-style-type: none"> <li>1. Conduct structured market intelligence and industry analysis to identify emerging opportunities, competitive positioning and strategic trends.</li> <li>2. Support the development and execution of lead generation and partnership pipelines, including target mapping and prioritisation.</li> <li>3. Assist in stakeholder outreach and engagement ensuring alignment with organizational positioning.</li> <li>4. Contribute to the preparation of high-impact presentations, proposals, and business reports for internal and external stakeholders.</li> <li>5. Support ongoing partnership initiatives, including coordination, tracking of deliverables, and follow-ups with partners.</li> <li>6. Participate in strategic discussion and provide insight-driven inputs to support business growth and engagement strategies.</li> <li>7. Perform any other related tasks assigned from time to time by the immediate superior or the Management to support the department's objectives.</li> </ol>
<b>COMPETENCIES</b>
<ul style="list-style-type: none"> <li>• Currently pursuing Bachelor's Degree in Business Development or Business Administration or Marketing or Equivalent.</li> <li>• Interest in business strategy, partnerships, and industry development (automotive and technology sectors) is an advantage.</li> <li>• Strong analytical and research skills with the ability to interpret data and market trends.</li> <li>• Excellent communications skills (verbal and written).</li> <li>• Ability to work independently and collaboratively as part of a team with minimal supervision.</li> <li>• Proficient in Microsoft Office (Word, Excel, PowerPoint).</li> </ul>